

	TIME	DESCRIPTION	PAVILION MAIN STAGE	SONOMA VALLEY	KENWOOD	BOOKSTORE PATIO	BREEZEWAY LAWN
FRIDAY	9:30- 5:30	Festival Bookstore Opens				Bookstore Open	
	10:00 - 6:00	Festival Registration					Festival Registration
	12:00 - 1:00	Lunch					Lunch
	1:15 - 1:30	Festival Welcome	Festival Opening Remarks				
	1:30 - 2:15	Keynote Session One	Bill Browder				
	2:15 - 3:00	Keynote Session Two	Amor Towles				
	3:00 - 3:15	Break					
	3:15 - 4:00	Breakout Sessions	Dr. Louann Brizendine w/Julia Flynn Siler	Victoria Kastner	John Markoff		
	4:15 - 5:00	Keynote Session Three	Erik Larson w/Jeffrey Brown				
	5:00 - 5:30	Closing Remarks Book Signing	Closing Remarks			Book Signing	
	7:15 - 9:00	Author/Sponsor Dinner	Author/Sponsor Dinner				
	9:15 - 10:00	Fireside Poetry Reading					
SATURDAY	7:30 - 8:45	Breakfast					Breakfast
	8:00 - 8:45	Early Bird Breakout Sessions	Steven Pifer	Victoria Kastner	Tripp Mickle w/John Markoff		
	9:00 - 9:15	Day Two Opening Remarks	Day Two Opening Remarks				
	9:15 - 10:00	Keynote Session Four	Dave Barry				
	10:00 - 10:45	Keynote Session Five	Tracy K. Smith				
	10:45 - 11:00	Break					
	11:00 - 11:45	Keynote Session Six	Amy Zegart				
	11:45 - 12:15	Author Book Signing				Book Signing	
	11:45 - 1:00	Lunch					Lunch
	1:15 - 2:00	Keynote Session Seven	Manoush Zomorodi				
	2:00 - 2:15	Break					
	2:15 - 3:00	Breakout Sessions	Doug Holladay w/Jeffrey Brown	Erik Larson	Mark Mills		
	3:00 - 3:30	Author Book Signing				Book Signing	
	3:30 - 4:15	Keynote Session Eight	Desmond Shum				
	4:15 - 5:00	Keynote Session Nine	Mary Roach w/Jeffrey Brown				
	5:00 - 5:30	Closing Remarks Book Signing	Closing Remarks			Book Signing	
9:30	Stargazing With Alex Filippenko					Stargazing	
SUNDAY	7:30 - 8:45	Breakfast					Breakfast
	8:00 - 8:45	Early Bird Breakout Session	Mark Mills	Julia Flynn Siler	Alex Filippenko		
	9:00 - 9:15	Day Three Opening Remarks	Day Three Opening Remarks				
	9:15 - 10:15	Keynote Session Ten	Steven E. Koonin w/Panelists				
	10:15 - 11:00	Keynote Session Eleven	Dr. David Eagleman				
	11:00 - 11:30	Break Book Signing				Book Signing	
	11:30 - 12:15	Keynote Session Twelve	Nikki Erlick				
	12:15 - 1:00	Keynote Session Thirteen	Rick Stevenson				
	1:00 - 1:30	Festival Closing Book Signing	Festival Closing			Book Signing	