



2021 FESTIVAL  
SPECIAL EVENT  
SPONSORSHIP  
OPPORTUNITIES



# 2021 FESTIVAL SPECIAL EVENT SPONSOR OPPORTUNITIES

EVENT	FESTIVAL LUNCH FRI, MAY 1 / SAT, MAY 2 \$10,000 / DAY	AUTHORS ON THE PLAZA SATURDAY, MAY 2 \$15,000+	AUTHORS & SPONSORS DINNER - FRIDAY, MAY 1 \$30,000	STUDENTS DAY FRIDAY, MAY 1 \$10,000 - \$100,000
SPONSOR BENEFITS				
Number of Festival Passes	Custom Package	Custom Package	Custom Package	Custom Package
Attend Students Day presentations				✓
Your name on Festival website and select promotional material	✓	✓	✓	✓
Your name on Sponsor Recognition Signage at Event	✓	✓	✓	✓
Name in Sponsor Recognition Listing in Festival Program	✓	✓	✓	✓
Sponsor Dinner with Authors & Speakers on Friday, August 27, 2021	✓	✓	✓	✓
Exclusive Festival Sponsor Events throughout the year	✓	✓	✓	✓
Priority Festival Registration and Check-in	✓	✓	✓	✓
Preferred Seating for Keynote and Breakout Sessions	✓	✓	✓	✓
Valet Parking at the Festival	✓	✓	✓	✓