



## 2021 FESTIVAL INDIVIDUAL SPONSORSHIP OPPORTUNITIES



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<b>SPONSOR LEVEL</b>	<b>PULITZER SPONSOR</b> \$100,000	<b>BLOCKBUSTER SPONSOR</b> \$50,000	<b>BESTSELLER SPONSOR</b> \$25,000	<b>MANUSCRIPT SPONSOR</b> \$15,000	<b>FIRST EDITION SPONSOR</b> \$10,000	<b>NEW RELEASE SPONSOR</b> \$5,000	<b>GALLEY SPONSOR</b> \$2,500
<b>SPONSOR BENEFITS</b>							
Number of Festival Passes	Custom Package	Custom Package	Custom Package	Custom Package	4	2	1
Underwrite & Introduce Keynote Speaker	✓	✓					
Underwrite & Introduce Breakout Session Speaker			✓				
Preferred Seating for Keynote and Breakout Sessions	✓	✓	✓	✓	✓	✓	✓
Sponsor Dinner with Authors & Speakers on Friday, August 27, 2021	✓	✓	✓	✓	✓	✓	✓
Priority Festival Registration and Check-in	✓	✓	✓	✓	✓	✓	✓
Valet Parking at the Festival	✓	✓	✓	✓	✓	✓	✓
Name on Sponsor Recognition Signage at Festival	✓	✓	✓	✓	✓	✓	✓
Name in Sponsor Recognition Listing in Festival Program	✓	✓	✓	✓	✓	✓	✓
Exclusive Sponsor Events throughout the year	✓	✓	✓	✓	✓	✓	✓